On Feb 20, the Asia Pacific Snow Conference 09 is held at Hall 2 of Alpitec China show, Alpitec China 09 is the first time to hold in China. The theme of Asia Pacific Snow Conference 09 is Snow Know-how, mainly focus on the ski resort business plan.

Erwin Stricker, FIS consultant for China, hosts the opening ceremony, “It is a great pleasure to present of opening ceremony.” Then the executives from Messe München GmbH and Fair Bolzano have a speech at the opening ceremony.
Experts from China and Europe report about their experience in the construction and operation of ski areas, mainly the technical planning, cost estimation and financial plans necessary for the construction of ski resorts.

Sergop Blengini, engineer and partner of Dimensione Ingeniere Italy, has a speech which is mainly about the ski resort plan. How to plan the ski resort, first, the lifts: Ground line and flyover, and capacity of people per hour. Second, the ski resort development area: the road condition, parking, and transportation, which is important for the public. Third: geographical setting of a ski resort. Fourth, the construction and aims, respect for the environment and serve for customers.

Alessandro Marzola, managing director of Plose Skiarea in Italy and chairman of the board of Zhangjiakou Duolemeidi Ski Resort in China, shares his experience of running ski resort, he says, "the good service and high quality of a ski resort is the most important. The quality of Duolemeidi Superski is the advantage of the competition."
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